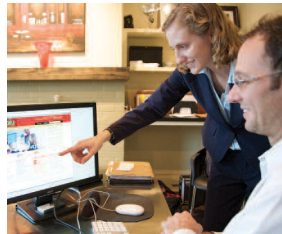


wendt Partners

Implement **innovation**[®]



business growth solutions

achieve your growth goals.

business growth solutions

Wendt Partners is a business growth solutions provider that works with B2B CEOs to drive and sustain new revenue growth. We accomplish this through our unique focus on creating a comprehensive growth playbook, guiding clients through the services of an experienced Chief Growth Officer, and supporting execution with an outsourced growth team.

B2B Focus

Our exclusive focus on the business-to-business sector enables us to bring field-tested strategies to each client in the following market segments:



Technology

Our expertise covers the full range of solutions including hardware, software, systems integration and IT services.



Professional Services

We know the professional services marketplace, from architecture and engineering to accounting and law.



Industrial

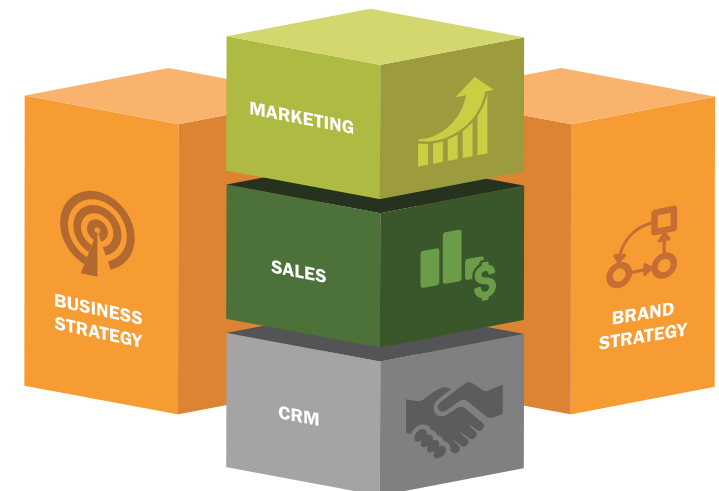
From the factory to the field, we've worked closely with manufacturing, distribution and logistics companies.

B2B Growth Stack™

Our proven approach to growth is built around an integrated model. We achieve this by focusing on five core components that deliver powerful growth. We call this integrated toolset the B2B Growth Stack, which includes:

- **Business Strategy** – Establishing your market opportunities and growth objectives.
- **Brand Strategy** – Creating a powerful, protected position in the marketplace.
- **CRM** – The foundation for building your business relationships.
- **Sales** – Empowering and enabling your sales people and processes.
- **Marketing** – Creating content that educates and engages.

By developing and executing your growth strategy in a fully aligned manner, you'll discover insights and opportunities that would not otherwise have surfaced. In addition, you'll be positioned to leverage the core of your growth potential by engaging your promoters, evangelists, influencers and partners as well as your community of customers. This enables us to help you **Implement Innovation®** for your brand and for your business.





B2B Growth Team

The right team is essential to your success. At Wendt Partners, we've developed a dynamic approach that delivers what CEOs need in order to achieve the change necessary for growth:

- **Chief Growth Officer (CGO)** – One of our senior strategists will serve as your outsourced CGO, working directly with the CEO to guide both strategy and execution.
- **Growth Team** – You will also receive the services of a dedicated B2B growth team that will function as your outsourced marketing and sales enablement department.
- **Growth Agency** – In addition, we deliver a full range of agency capabilities including design, web, content, social, mobile, photography, video, CRM and marketing automation.

“The Wendt Partners team examined our industry, assessed our environment, listened to our needs and created a compelling plan. They then worked with us every step of the way to execute it. Without the efforts of Wendt Partners, we would not have successfully achieved our goals.”

- **Ben Wootton**
President & CEO
Keystone Biofuels

B2B Growth Phases

The right process is essential to achieving and sustaining growth. Our three phases of growth are designed and structured to ensure that all aspects of your strategy are fully formed and executed:

1. Playbook

Creating the playbook results in a powerful assessment and action plan for all five aspects of your growth strategy.

2. Platform

Building the platform creates the foundation for growth through brand, content, data and technology.

3. Program

Executing the program brings your growth strategy to life through sales enablement, marketing automation, CRM integration and more.

Begin Your Growth Journey Today

Contact Wendt Partners to learn how partnering with a B2B growth solutions provider can empower you to build your company into a growth-driven business. Call **Doug Wendt**, Chief Growth Officer at **718.841.7169** or email us at doug@wendtpartners.com for a free initial consultation.



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