

Begin Your Business Growth Journey

Wendt Partners is prepared to guide your business-to-business (B2B) company to success as you embark on the journey toward new growth. We offer four distinct options for initiating your growth process, all led by one of our virtual Chief Growth Officers:



Workshop

One of our virtual Chief Growth Officers will facilitate a series of workshop sessions covering all five growth drivers.

The **Business Growth Workshop** engagement includes:

- Kick-off session with the CEO
- Tailored agenda for your industry/focus
- Five facilitated workshop sessions, one for each growth building block
- Executive summary and action plan
- Opportunity to continue with a Business Growth Playbook



Timeframe: **30-45 days**



Investment: **\$7,500**



Scorecard

One of our virtual Chief Growth Officers will perform a complete growth evaluation and benchmarking assessment of your business.

The **Business Growth Scorecard** engagement includes:

- All elements of the Business Growth Workshop, plus
- Evaluation of all 25 growth stack elements
- SWOT analysis
- Benchmarking review
- Executive summary and action plan
- Opportunity to continue with a Business Growth Playbook



Timeframe: **45-60 days**



Investment: **\$10,000**



Playbook

One of our virtual Chief Growth Officers will develop a full evaluation and integrated action plan for growth, tailored to your business.

The **Business Growth Playbook** engagement includes:

- All elements of the Business Growth Workshop and Scorecard, plus
- Interviews with key executive leaders
- Market opportunity analysis
- Phases, budgets and timelines for implementation
- Delivery of a complete Business Growth Playbook



Timeframe: **60-90 days**



Investment: **\$15,000**



Project

Work closely with one of our virtual Chief Growth Officers to focus on a specific growth priority or objective.

The **Business Growth Project** can focus on one or more immediate priorities, including:

- CRM system setup and configuration
- Sales-marketing alignment
- Lead generation and nurturing
- Target market research
- Data cleaning, appending and updating
- Email, phone and LinkedIn outreach
- Content marketing and communications



Timeframe:
90 days - Varies (min. 3 months)



Investment: **Varies**

Note: Investment and timeframe figures quoted are for a standard package scope and virtual service delivery to clients nationwide. Business size and annual revenue ranges apply to the pricing options presented. Engagements for larger enterprises or modified engagements can be accommodated with a custom proposal.



Begin Your Business Growth Journey Today

Contact **Doug Wendt**, Chief Growth Officer at **718-841-7169** or via email to doug@wendtpartners.com.